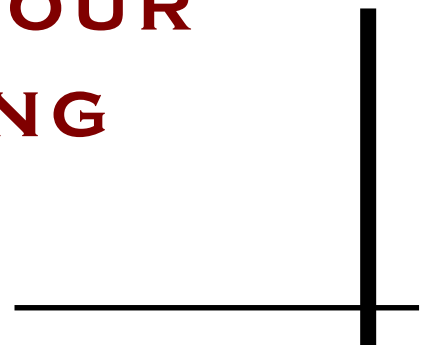




VOTE



**FOR THE REAL
SUCCESS OF YOUR
NEXT MEETING**



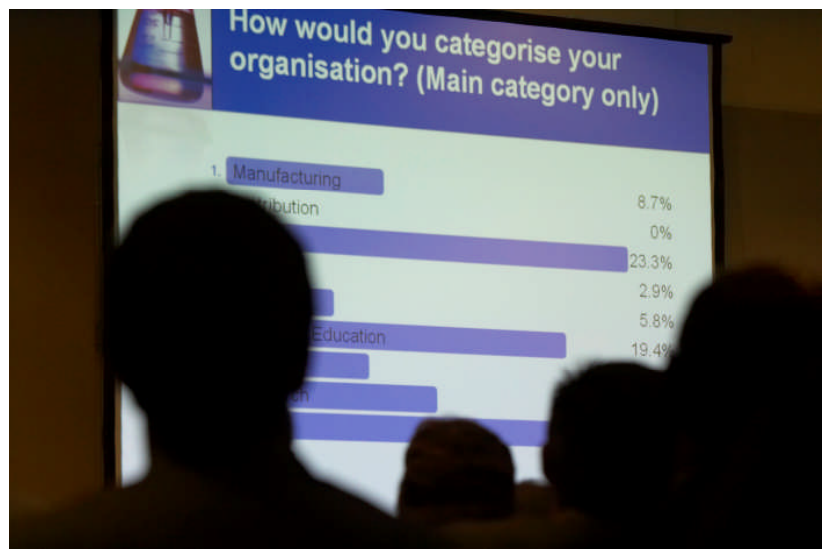
Exercise your Full Voting Rights!



Ensure conference success with five *Interactive Presenter™* interventions

Handing out *Interactive Presenter™* keypads to guests at the start of an event never fails to create interest and raise expectations about what is to follow. Delegates always like to know that they will be participants rather than just lectured-at attendees in a day's proceedings.

Here are some of the points at which you can enhance both the programme contents and what organisers & delegates take away



1. At the Opening Session

"Who are you?" Ask the audience to answer questions about themselves. This technique has dual value:

- It helps make attendees more relaxed about the conference by letting them know who all their conference colleagues are. They get to know this through the voting results that appear on screen.
- It profiles delegates. This information can be used to analyse later responses that delegates give to questions. Examples of such profiling questions (called background questions) are:

What sector do you come from? In healthcare, for example the choice could be between Primary Care, Acute Care, etc

What is your primary role? In general healthcare, categories could be Clinical, Managerial, Support Services etc

Where do you live or work? e.g. by country, by region, by county or by town

Are you male or female?

What age group are you in or when did you qualify?

If you have streams or tracks during the conference, you might also ask who plans to sit in on which track. This is a helpful housekeeping question. The results make you are aware just how many people plan to attending each streamed session (and what their profile is)!

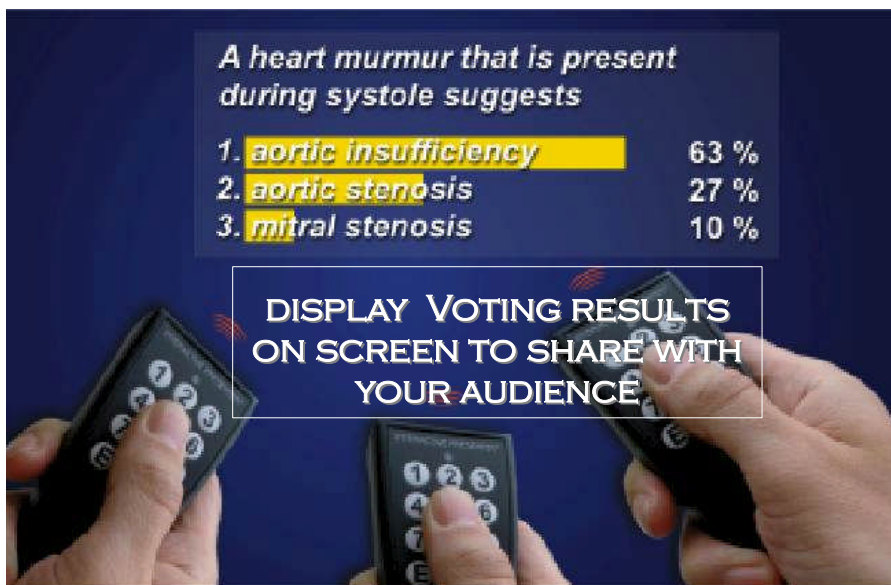


2. Within Conference Presentations

The *Interactive Presenter™* puts a stop to "Death by PowerPoint" and list driven conventions that standard presentation software imposes on presenters.

Questions can be wrapped around or embedded within conference PowerPoint presentations to

- To gain and keep attention
- To understand what delegates already know or feel about the topic of presentation.
- To test delegates understanding of concepts put forward in presentation.
- To judge how relevant attendees feel the concepts presented may affect them and their ability to carry out their work.



Other resources that can be easily included, alongside PowerPoint slides and *Interactive Presenter™* Questions, include video, audio and picture files as well as web pages. As a result there is much more variety to presentation slides and the extra variety is achieved with minimum effort.

3. During Discussion or Research Sessions

All events can provide an opportunity to test the opinion of the personnel present. Your agenda could include a feedback session. This could cover important and relevant issues that might help make critical business adjustments or give pointers for future development.

If appropriate, you could ask questions at the beginning and end of the programme to see how much opinion has changed as a result of attending the event.

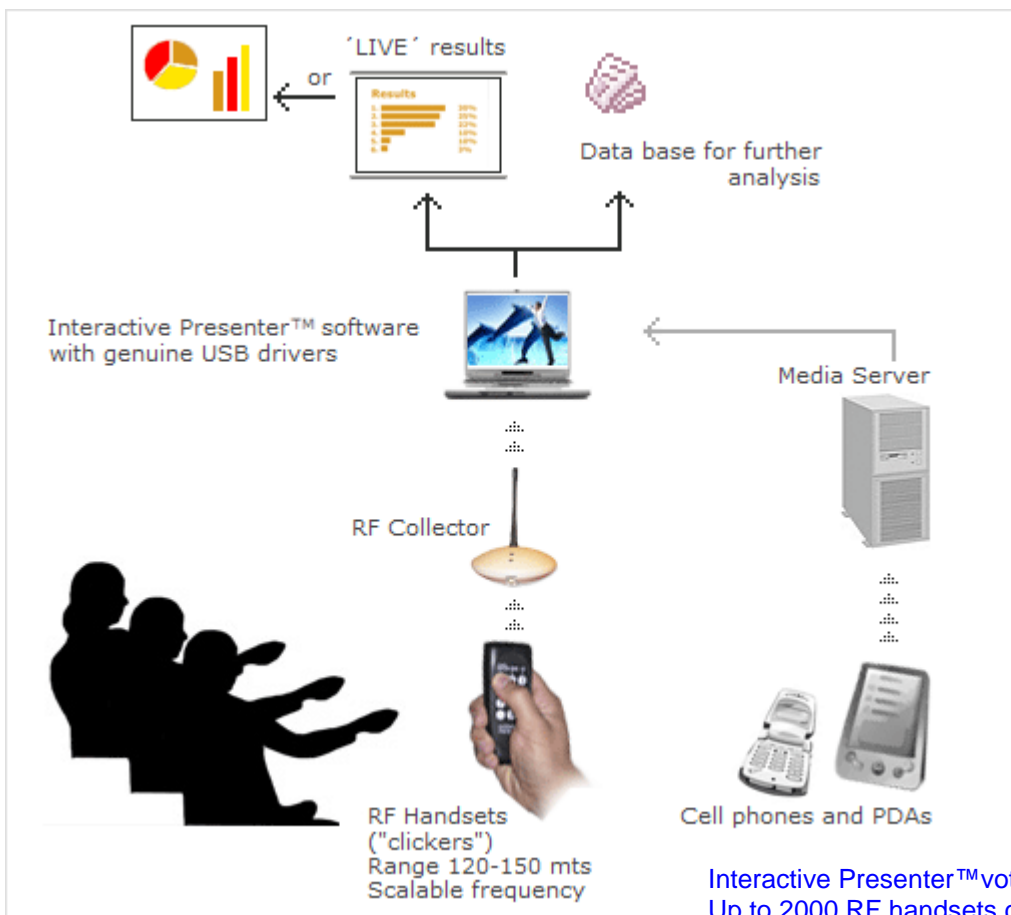


You might decide to divide delegates into small groups to discuss the pros and cons of voting one way or another before actually voting. The acquisition of knowledge or opinions from peers is a powerful way of learning.

4. With a Fun or Quiz Session

Voting with an electronic keypad is most frequently associated with quizzes like “Who wants to be a Millionaire” but voting with the *Interactive Presenter™* offers much more scope than the game show application. Your quiz could be the agenda item that gives freshness and variety to the day’s proceedings and provides some fun in the process. It could test delegates’ knowledge of a relevant topic or topics. This might also have serious implications and give pointers for future education and training needs and provision. For example, it might tell you about knowledge levels on new responsibilities under recent legislation.

If you are celebrating an anniversary, it might be fun to have a short quiz



Interactive Presenter™ voting is quick. Up to 2000 RF handsets can vote at the rate of 300 votes per second.

about what was happening in the year your organisation was founded. You can divide the audience into teams if you like. The teams can be predetermined or based on how they answer background questions. Peak Performance has ready-made trivia type quizzes available for such occasions.



5. End of Conference Evaluation

Would it be better to dispense with paper evaluation forms? All feedback would be immediate, complete and in data form for easy analysis. The *Interactive Presenter™* produces comprehensive and easy to follow reports as well as saving graphical representations of voting.

You can ask questions like:

What did you find the most useful aspect of the conference?

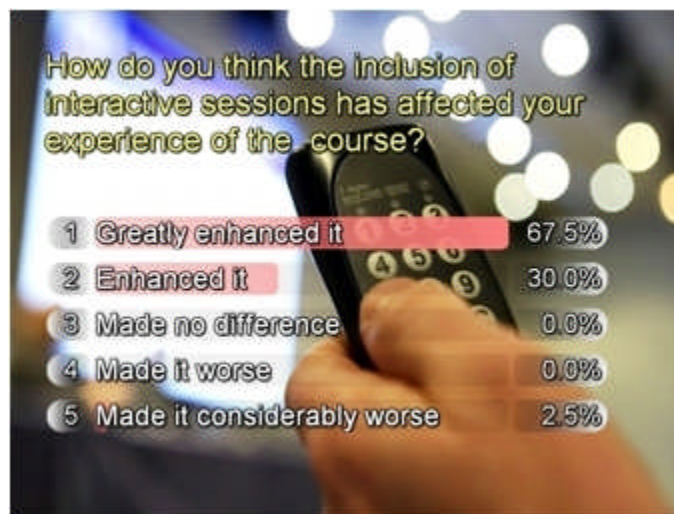
How did you rate

- . *The agenda?*
- . *The presenters?*
- . *The facilities?*

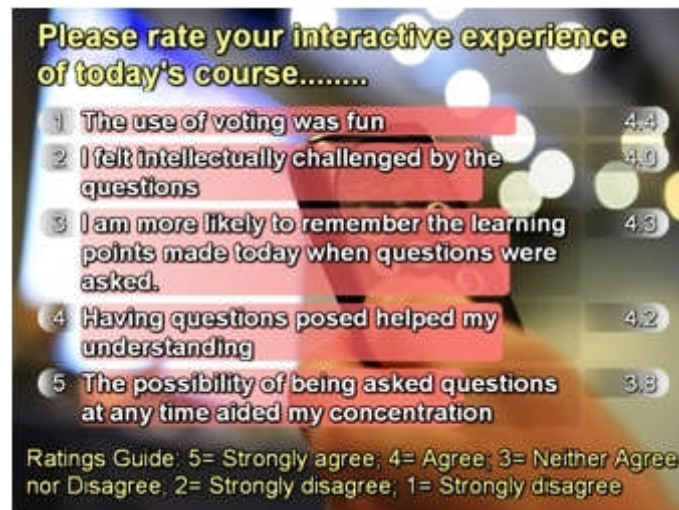
Has it been a good investment of your time?

What would you most like to see covered at future events?

To prove the point, here are two screen grabs showing actual delegate voting of their views on the Interactive Presenter sessions at a 2010 Healthcare course.



How the same delegates rated (out of 5) how they felt about being asked questions in the presentations



How can you establish your voting rights with the *Interactive Presenter™*?

Use our special *Interactive Presenter™* Event Service on a one-off basis or make every meeting special by acquiring an *Interactive Presenter™* of your own.

The *Interactive Presenter™* is much more than an electronic voting system. It is a powerful and easy to use multimedia presentation system.

The Peak Performance consultancy is the UK Partner of the system developers, Dolphin Interactive. It not only has expertise in using the *Interactive Presenter™*, it also has extensive experience in managing major international and UK meetings. It is better to call us in early in your planning cycle to make the most of the opportunities offered by using our services.

Peak Performance healthcare clients for *Interactive Presenter™* services have included:

Birmingham East and North PCT
British Dental Association
Connecting for Health
Cornwall & Isles of Scilly PCT
Collingham Healthcare Education Centre (CHEC)
Gordon Museum (United Medical and Dental School's of Guy's and St Thomas's Hospitals)
King's College, London School of Biomedical and Health Sciences
Manchester Dental School
Medilink West Midlands
Mersey Deanery
MicroVention UK
NICTIZ (National IT Institute for Healthcare in the Netherlands)
NVMA
PARB
Plymouth tPCT
PRIMIS+
Royal College of Radiology
Sheffield Teaching Hospitals NHS Trust
South Birmingham PCT
Southwest Public Health Teaching Network



For information about the *Interactive Presenter™* on the World Wide Web Visit

www.peak-performance-consultancy.com



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